

# kt skylife

## 2023 2Q Earnings Release

Investor Relations | 2023.08.04.



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**1 Financial Highlights**

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# 01 Financial Highlights – Income Statement (Skylife separate)

**2Q 2023 operating revenue 181 bn.** (YoY 3.5% ↑), **operating profit 18.8 bn.** (YoY 11.2% ↑), **EBITDA 32.2 bn.** (YoY 2.1% ↑)

- **Op. revenue** : Continuation of mobile and internet subscribers net increase drive communication service revenue growth
- **Op. profit** : Network usage cost increased due to the increase of mobile and Internet subscribers, however op. profit increased by efficiency of subscriber recruitment and increasing profitability of sales activities
- **EBITDA** : As the YoY EBITDA upward trend continues, maintained a reasonable cash-generating capacity at 18% of operating revenue.



## Summary: Income Statement (separate)

(K-IFRS separate income statement, Unit : billion KRW)

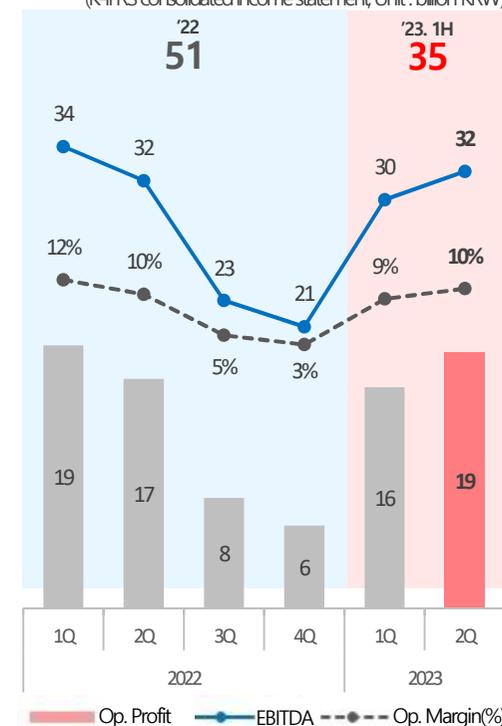
Category	FY 2022					FY 2023				
	1Q	2Q	3Q	4Q	Annual	1Q	2Q	YoY	QoQ	1H
Operating Revenue	168	175	180	182	705	179	181	3.5%	1.3%	360
Operating Expense	149	158	171	176	654	162	162	2.7%	-0.1%	325
Operating Profit	19	17	8	6	51	16	19	11.2%	15.5%	35
Margin (%)	12%	10%	5%	3%	7%	9%	10%	7.5%	14.0%	10%
Net Profit	35	12	6	-18	34	27	14	17.1%	-48.6%	41
Margin (%)	20%	7%	3%	-10%	5%	15%	8%	13.1%	-49.3%	12%
EBITDA	34	32	23	21	109	30	32	2.1%	6.9%	62
Margin (%)	20%	18%	13%	11%	15%	17%	18%	-1.3%	5.5%	17%

※EBITDA: Excluding amortization cost of licensed assets by adjusting accounting standards (Reflected from 2022)



## Operating profit & EBITDA (separate)

(K-IFRS consolidated income statement, Unit : billion KRW)



# 01 Financial Highlights – Income Statement (Skylife+HCN+skylifeTV consolidated)

**2Q 2023 operating revenue 261.3 bn.** (YoY 2.8% ↑), **operating profit 19.3 bn.** (YoY -17.2% ↓), **EBITDA 58.4 bn.** (YoY 10.3% ↑)

- **Op. revenue** : Mobile and Internet subscribers net increase continued, achieving the highest quarterly communication service revenue. Also advertisement revenue increased.
- **Op. profit** : Amortization of intangible assets increased due to the investment of original dramas. Costs related to subscriber recruitment were carried forward due to the effect of IFRS-15, increasing the marketing costs. Network usage cost also increased.
- **EBITDA** : Consolidated EBITDA at 22% of operating revenue, '23 2Q EBITDA 58.4 bil. is the highest quarterly cash-generating capacity since Skylife was founded



## Summary: Income Statement (consolidated)

(K-IFRS consolidated income statement, Unit : billion KRW)

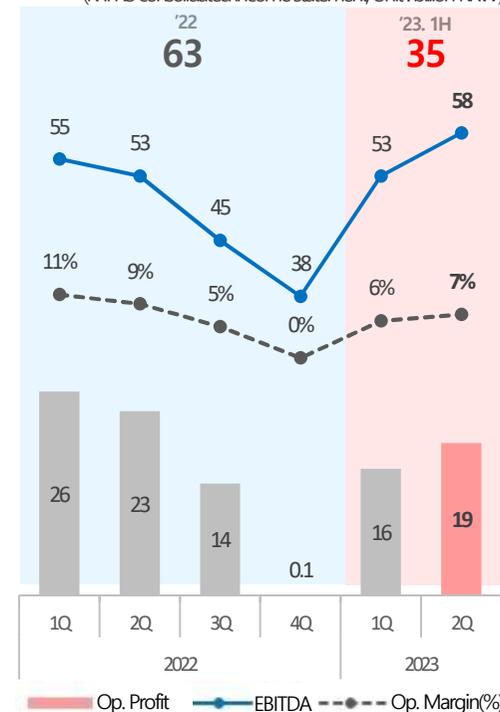
Category	FY 2022					FY 2023				
	1Q	2Q	3Q	4Q	Annual	1Q	2Q	YoY	QoQ	1H
Operating Revenue	241	254	268	271	1,034	255	261	2.8%	2.5%	516
Operating Expense	215	231	254	271	971	239	242	4.8%	1.3%	481
Operating Profit	26	23	14	0.1	63	16	19	-17.2%	20.5%	35
Margin (%)	11%	9%	5%	0%	6%	6%	7%	-19.4%	17.5%	7%
Net Profit	19	17	9	-22	23	7	18	6.4%	160.5%	24
Margin (%)	8%	7%	4%	-8%	2%	3%	7%	3.5%	154%	5%
EBITDA	55	53	45	38	191	53	58	10.3%	10.3%	111
Margin (%)	23%	21%	17%	14%	18%	21%	22%	7.3%	7.6%	22%

※EBITDA: Excluding amortization cost of licensed assets by adjusting accounting standards (Reflected from 2022)



## Operating profit & EBITDA (consolidated)

(K-IFRS consolidated income statement, Unit : billion KRW)

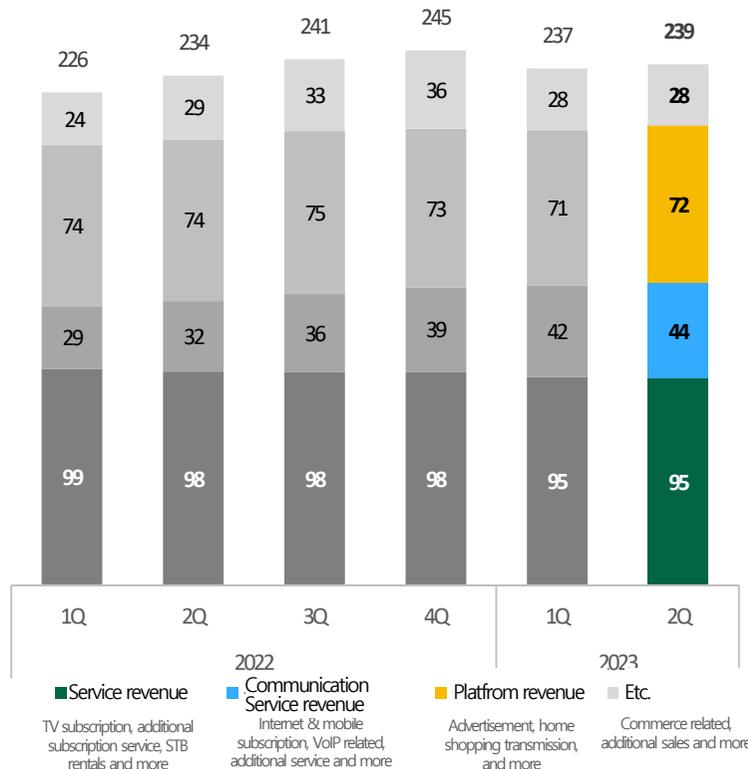


# 01 Financial Highlights – Platform division (skylife + HCN)

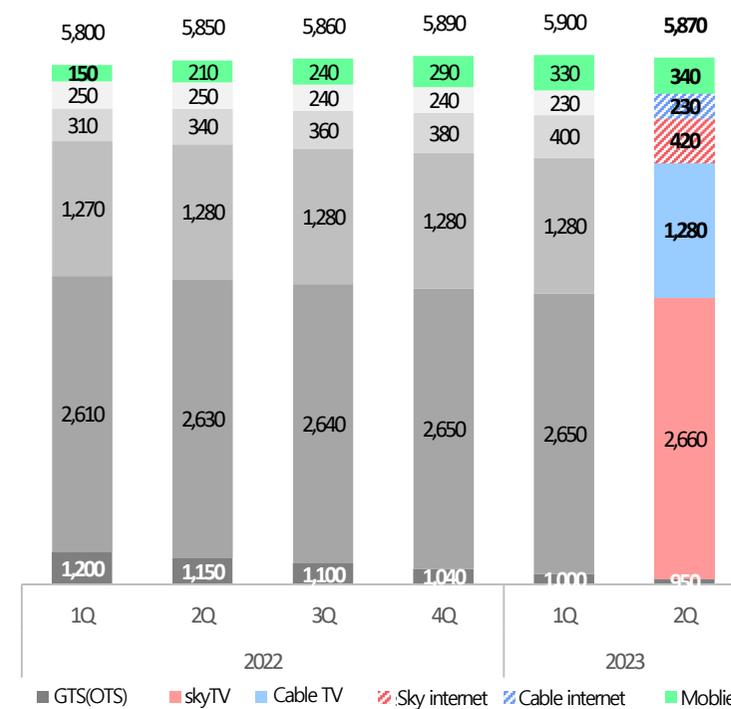
**2Q 2023 platform division revenue 238.6 bn.** (YoY 2.2% ↑), **subscribers 5,870K** (YoY 0.5% ↑, QoQ 0.4% ↓)

- **Op. revenue** : Communication service revenue increased due to the net increase in mobile and Internet subscribers, channel transmission business stability impacted the increase of revenue
- **Subscribers** : In spite of slower net increase in mobile subscribers & continuous net reduction of GTS subscribers, Total subscribers retained due to the effort on expanding subscribers by head-quarter/digital recruitment and increasing efficiency of subscriber sales

**Platform operating revenue (consolidated)**  
(K-IFRS consolidated income statement, Unit : billion KRW)



**Total Subscribers (skylife + HCN)**  
(Unit : 1,000 subscribers)



# 01 Financial Highlights – Content division (skylifeTV)

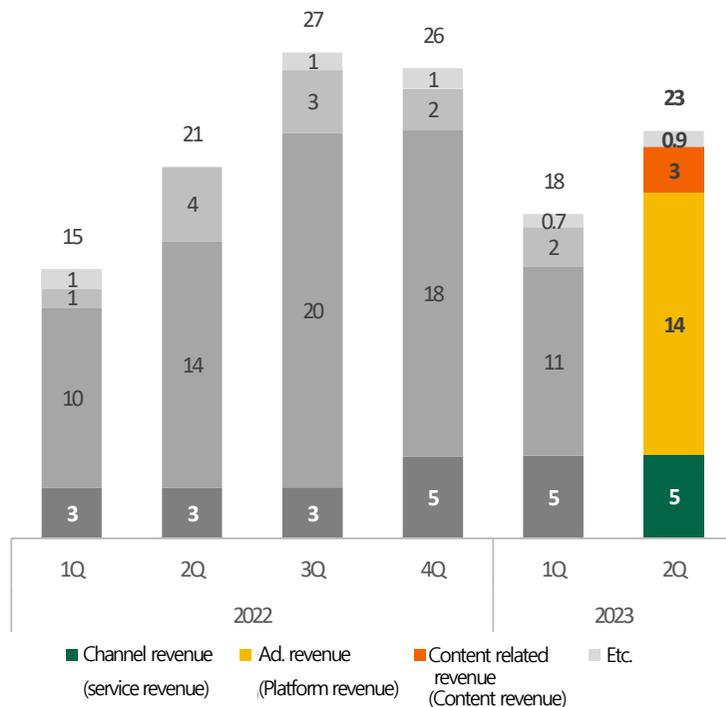
2Q 2023 content division revenue 22.6 bn. (YoY 9.7% ↑), advertisement revenue 15.7 bn.(YoY 2.3% ↑)

- **Op. revenue** : With the merger between skyTV and Media Genie, channel subscription revenue rose. Also, content-related revenue grew as the production of original variety shows increased.
- **Advertisement revenue** : In spite of the continuous decline of the advertising market & reverse advertisement revenue growth of major broadcasters, skylifeTV advertisement revenue increased YoY 2.2%



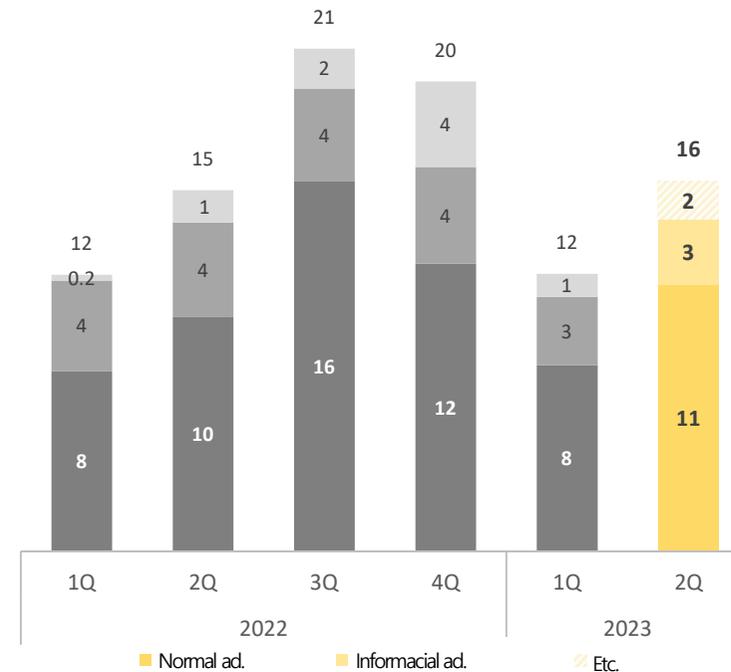
## Contents operating revenue (consolidated)

(K-IFRS consolidated income statement, Unit : billion KRW)



## Advertisement revenue (separate)

(K-IFRS separate income statement, Unit : billion KRW)



# 01 Financial Highlights – Operating expense (Platform & Contents)

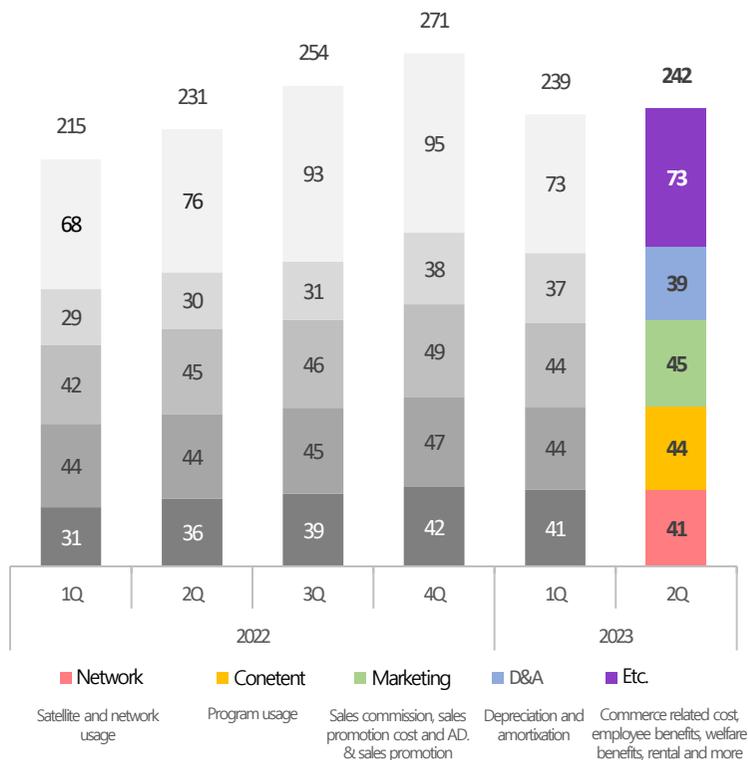
2Q 2023 operating expense 242 bn. (YoY 4.8% ↑), CAPEX 40.8 bn. (YoY 72.7% ↑)

- **Op. expense** : Subscriber recruitment-related marketing expenses were carried forward and increased due to IFRS-15 effects.  
Amortization of intangible assets increased due to the investment of content division
- **CAPEX** : SkyTV's investment in original content increased as the investment for growth continued.



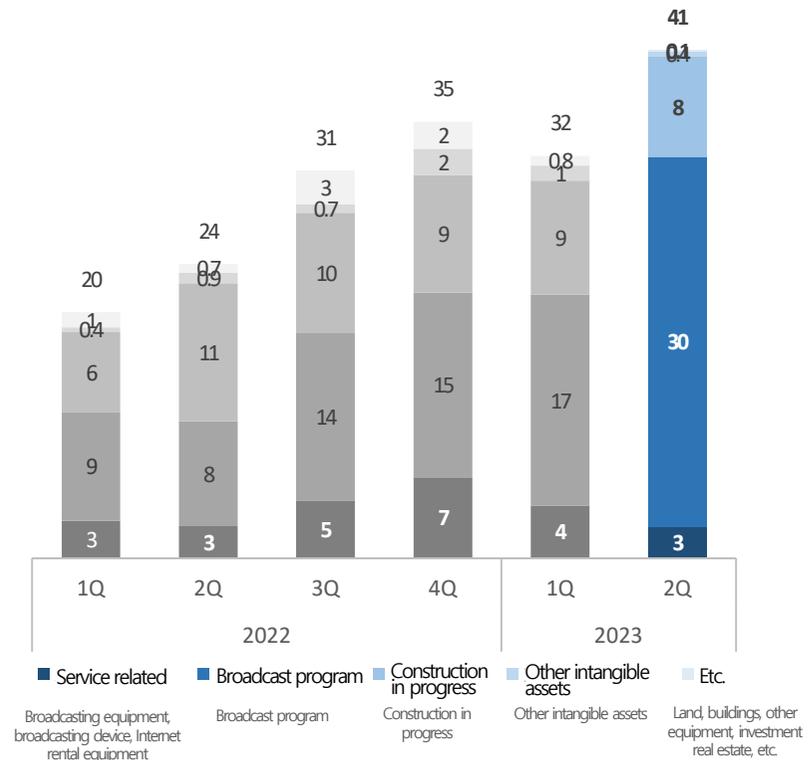
## Operating expense (consolidated)

(K-IFRS consolidated income statement, Unit : billion KRW)



## CAPEX (consolidated)

(K-IFRS consolidated income statement, Unit : billion KRW)



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# 02 Business Highlights – Platform division (subscribers)

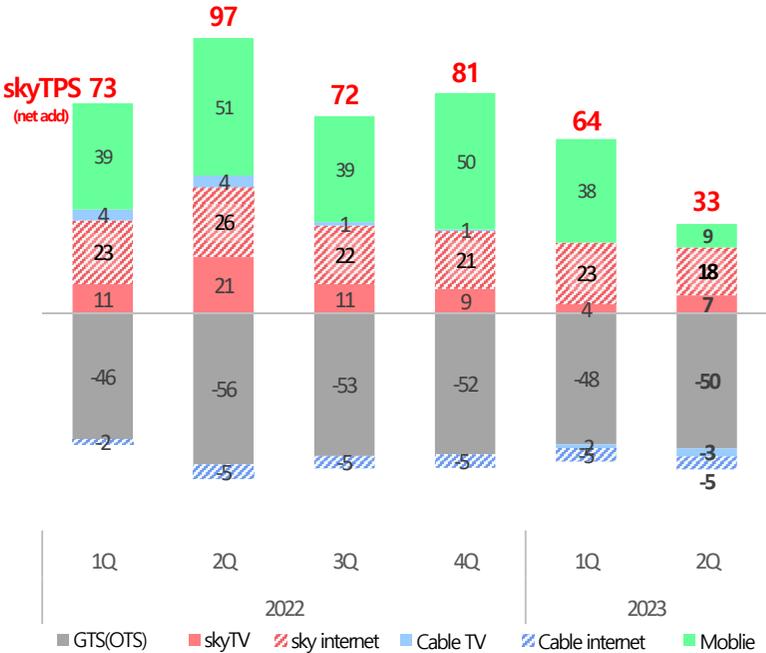
**SkyTPS (skyTV+skyInternet+Mobile) subscribers continue to rise, profitability-oriented subscriber recruitment begins**

- **Q. net addition** : SkyTPS subscribers net added 33,000 in 2Q, service competitiveness checked & efficiency of subscriber recruitment continued. Mobile subscriber net additions decreased QoQ due to fierce competition in the MVNO market.
- **Y. net addition** : Within the HCN's total new Internet subscribers, sky Internet subscribers account for more than 50% (95% of sky internet subscribers were bundled to HCN cable TV)



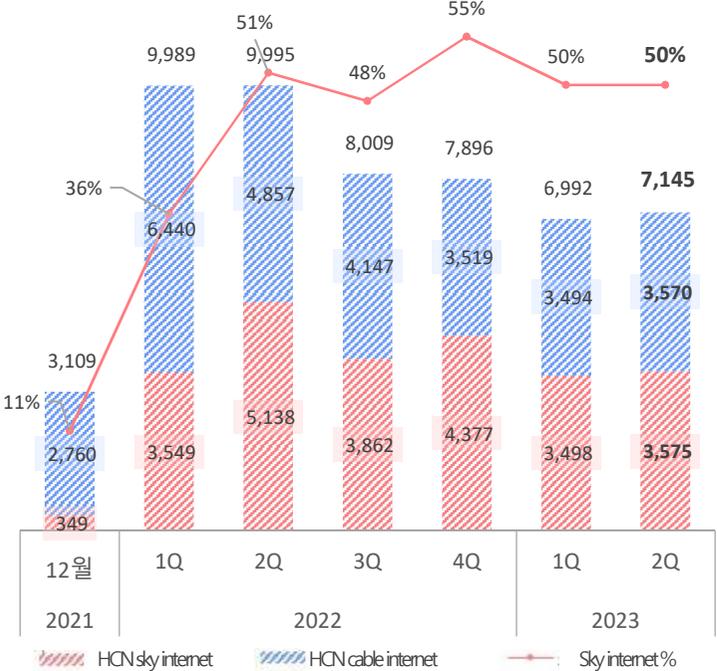
Quarterly subscriber net addition

(Unit : 1,000 subscribers)



HCN's new internet subscribers

(Unit : subscribers)



## 02 Business Highlights – Content division (ENA)

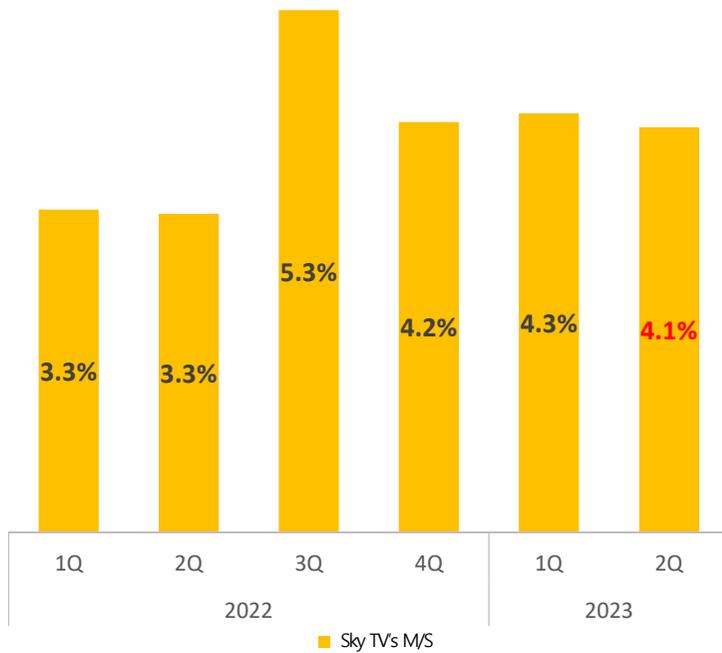
### In spite of the decline of the pay-TV ad market, content investment strengthens the value of ENA channel

- Despite the decline in the pay-TV advertising market, SkyTV's advertisement revenue increased YoY. M/S in the ad market maintain a stable 4%.
- In 2Q 2023, original dramas such as 'Happiness battle'(2049 average rate 0.60%), 'A house with a yard'(individual 2049 average rate 0.67%) has been on-air, ENA channel ratings increased 12 rank ↑ compared to Jun. '22.
- Drama 'Others' on-air in July is achieving the highest channel ratings after the big hit drama 'Extraordinary Attorney Woo'. (2049 average rate 0.69%)



skyTV's M/S in pay-TV ad market

(\* Unit: %)

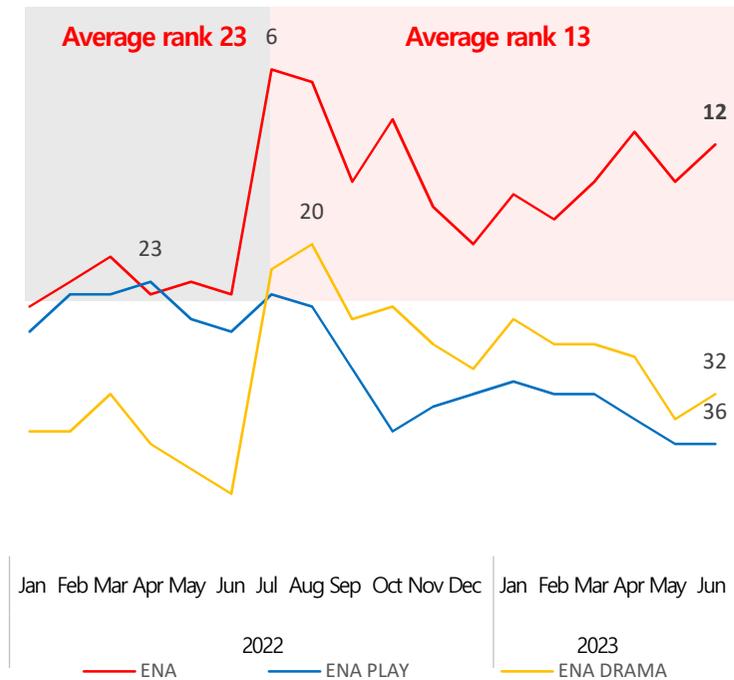


※ 3Q 2022, the effect of 'Extraordinary Attorney Woo' was reflected.



ENA brand channel ratings rank

(Unit : Individual 2049 ratings, Channel ranking)



# 03 Business Highlights – Content Line-up (2H, 2023)

 **Original variety shows** : skylifeTV production / ENA on-air

**I'm Solo**



▶ Dating variety show  
▶ On-air : regular programming

**Steel Unit 3**



▶ Military survival show  
▶ On-air : 2H, 2023

**Love ~ing**



▶ Dating variety show  
▶ On-air : Jul, 2023

**Future seen from the sky**



▶ Documentary  
▶ On-air : Aug 2023

**Accusation Man&woman**



▶ Drama talk show  
▶ On-air : Jul, 2023

 **Original drama** : Studio genie production / ENA on-air

**Others**



▶ On-air : Jul, 2023

**I've been waiting for you for a long time**



▶ On-air : Jul, 2023

**Kidnapping day**



▶ On-air : Sep, 2023

**New recruit 2**



▶ On-air : Aug 2023

※ Actual on-air schedule may be different

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# Appendix – Income Statement (consolidated)

(K-IFRS consolidated income statement, Unit : billion KRW)

Category	FY 2022					FY 2023				
	Q1	Q2	Q3	Q4	Annual	Q1	Q2	YoY	QoQ	'23 1H
<b>Operating Revenue</b>	240.8	254.2	268.1	271.1	1,034.2	254.8	<b>261.3</b>	2.8%	2.5%	516.1
<b>Service</b>	102.0	100.7	100.7	102.4	405.7	100.0	<b>99.4</b>	-1.3%	-0.6%	199.5
<b>Communication</b>	28.7	32.4	35.7	38.6	135.4	41.9	<b>43.6</b>	34.5%	4.1%	85.4
<b>Platform</b>	84.1	87.7	94.3	91.0	357.1	81.8	<b>86.7</b>	-1.1%	6.1%	168.5
<b>Contents</b>	1.1	4.1	3.5	2.3	10.9	2.2	<b>2.6</b>	-38.1%	15.6%	4.8
<b>Others</b>	25.0	29.3	34.0	36.9	125.1	28.9	<b>29.0</b>	-1.0%	0.3%	57.9
<b>Operating Expense</b>	215.1	230.9	253.9	271.1	971.0	238.8	<b>242.0</b>	4.8%	1.3%	480.8
<b>Satellite usage</b>	12.6	12.6	12.6	12.6	50.2	12.6	<b>12.6</b>	0.0%	0.0%	25.1
<b>Network usage</b>	18.9	23.4	26.1	29.6	98.0	28.3	<b>28.2</b>	20.5%	-0.4%	56.5
<b>Contents</b>	44.0	44.4	45.3	47.2	180.9	43.6	<b>44.1</b>	-0.8%	1.0%	87.7
<b>Marketing</b>	41.8	45.4	46.3	49.2	182.7	44.1	<b>45.3</b>	-0.2%	2.6%	89.3
<b>D&amp;A</b>	28.5	28.6	29.4	36.2	122.7	37.0	<b>39.2</b>	31.8%	5.9%	76.2
<b>G&amp;A</b>	69.3	76.6	94.3	96.3	336.5	73.2	<b>72.8</b>	-3.6%	-0.7%	146.0
<b>EBITDA</b>	54.2	51.9	43.6	36.2	185.9	53.0	<b>58.4</b>	10.3%	10.3%	111.4
<b>(EBITDA margin)</b>	22.5%	20.4%	16.3%	13.4%	18.0%	20.8%	<b>22.4%</b>	7.3%	7.6%	21.6%
<b>Operating profit</b>	25.7	23.3	14.1	0.0	63.2	16.0	<b>19.3</b>	-17.2%	20.5%	35.3
<b>(OP margin)</b>	10.7%	9.2%	5.3%	0.0%	6.1%	6.3%	<b>7.4%</b>	-19.4%	17.5%	6.8%
Non-operating profit	0.8	0.9	0.6	1.9	4.2	0.8	<b>2.6</b>	207.2%	214.1%	3.4
Non-operating expense	1.3	2.0	2.4	29.4	35.0	2.5	<b>1.7</b>	-15.1%	-30.1%	4.2
Financial profit	1.5	1.6	2.2	2.2	7.5	1.4	<b>2.0</b>	22.5%	41.2%	3.4
Financial expense	1.2	1.3	1.4	1.9	5.7	1.9	<b>1.5</b>	16.7%	-20.1%	3.4
Investment accounted in equity method	-0.5	0.3	0.5	-1.0	-0.7	-1.1	<b>0.4</b>	22.1%	-136.2%	-0.7
<b>Profit before income tax</b>	25.1	22.7	13.7	-28.1	33.4	12.7	<b>21.0</b>	-7.5%	65.8%	33.7
Income tax	6.2	6.1	3.8	-5.9	10.3	5.9	<b>3.4</b>	-45.0%	-42.9%	9.3
<b>Net profit</b>	18.8	16.6	9.9	-22.2	23.1	6.8	<b>17.6</b>	6.4%	160.5%	24.4

# Appendix – Statement of Financial Position (consolidated)

(\* K-IFRS consolidated income statement , Unit : billion KRW)

Category	FY 2022				FY 2023			
	1Q	2Q	3Q	4Q	1Q	2Q	YoY	QoQ
<b>Assets</b>	1,284.4	1,306.1	1,322.8	1,361.3	1,307.7	<b>1,323.9</b>	1.4%	1.2%
Current Assets	422.7	427.3	414.9	406.5	377.5	<b>392.9</b>	-8.0%	4.1%
Cash & cash equivalents	196.6	195.4	162.0	145.1	133.2	<b>147.2</b>	-24.7%	10.5%
Non-current Assets	861.7	878.8	907.9	954.8	930.3	<b>931.0</b>	5.9%	0.1%
Property, Plant & Equipment	271.8	261.5	259.0	258.3	252.3	<b>245.5</b>	-6.1%	-2.7%
Intangible Assets	458.9	458.7	469.6	489.8	490.4	<b>500.6</b>	9.1%	2.1%
<b>Liabilities</b>	473.1	472.1	474.0	503.8	462.5	<b>442.9</b>	-6.2%	-4.2%
Current Liabilities	256.6	249.4	240.1	274.7	230.7	<b>213.8</b>	-14.3%	-7.3%
Debt	100.0	100.0	65.0	45.7	27.0	<b>20.0</b>	-80.0%	-25.9%
Non-current Liabilities	216.5	222.6	233.9	229.0	231.8	<b>229.1</b>	2.9%	-1.2%
Debt	149.7	149.7	149.7	149.8	149.8	<b>149.8</b>	0.1%	0.0%
<b>Shareholder's Equity</b>	811.3	834.1	848.8	857.5	845.2	<b>881.0</b>	5.6%	4.2%
Capital Stock	119.6	119.6	119.6	119.6	119.6	<b>119.6</b>	0.0%	0.0%
Capital Surplus	161.1	161.1	161.1	161.1	161.1	<b>161.1</b>	0.0%	0.0%
Accumulated Profit	516.8	538.6	551.8	534.0	524.2	<b>543.7</b>	0.9%	3.7%

# Appendix – Income Statement (separate : skylife)

(\* K-IFRS separate income statement , Unit : billion KRW)

Category	FY 2022					FY 2023				
	Q1	Q2	Q3	Q4	연간	Q1	Q2	YoY	QoQ	'23 1H
<b>Operating Revenue</b>	168.2	174.9	179.5	182.4	704.9	178.7	<b>181.0</b>	3.5%	1.3%	359.7
<b>Service</b>	75.0	74.3	74.3	73.7	297.2	72.6	<b>72.0</b>	-3.0%	-0.8%	144.6
<b>Communication</b>	20.5	24.2	27.2	30.3	102.3	34.1	<b>35.9</b>	48.3%	5.3%	70.0
<b>Platform</b>	54.1	53.9	55.0	54.2	217.2	51.8	<b>52.8</b>	-2.1%	1.8%	104.6
<b>Others</b>	18.6	22.5	23.0	24.1	88.2	20.1	<b>20.3</b>	-9.9%	0.8%	40.4
<b>Operating Expense</b>	148.8	157.9	171.3	176.3	654.3	162.4	<b>162.2</b>	2.7%	-0.1%	324.6
<b>Satellite usage</b>	12.6	12.6	12.6	12.6	50.2	12.6	<b>12.6</b>	0.0%	0.0%	25.1
<b>Network usage</b>	15.5	19.3	21.6	24.3	80.7	25.5	<b>24.3</b>	26.2%	-4.6%	49.8
<b>Contents</b>	33.8	33.7	34.2	35.2	136.9	33.7	<b>33.5</b>	-0.6%	-0.7%	67.2
<b>Marketing</b>	34.4	37.1	37.6	39.5	148.6	36.4	<b>38.0</b>	2.3%	4.4%	74.4
Installation	8.4	9.9	9.1	8.9	36.4	7.7	<b>8.5</b>	-13.9%	10.2%	16.3
Ad. & Sales promotion	4.2	5.3	5.5	6.6	21.6	4.4	<b>5.4</b>	2.3%	23.6%	9.9
Sales commission	21.8	21.9	23.0	23.9	90.6	24.2	<b>24.0</b>	9.6%	-1.0%	48.2
<b>D&amp;A</b>	14.0	14.0	13.8	13.7	55.5	13.8	<b>13.4</b>	-8.4%	-3.3%	27.2
Depreciation	13.3	13.1	12.9	12.7	52.0	12.0	<b>11.7</b>	-11.2%	-3.1%	23.7
Amortization	0.8	0.9	0.9	1.0	3.5	1.0	<b>1.0</b>	17.2%	-1.7%	2.0
<b>G&amp;A</b>	38.5	41.3	51.5	51.1	182.5	40.4	<b>40.5</b>	-0.6%	0.1%	80.9
Service expenses	8.3	8.7	8.6	9.2	34.7	8.1	<b>8.0</b>	-8.0%	-1.4%	16.1
Fee expenses	3.9	3.8	12.4	5.0	25.1	4.1	<b>3.9</b>	5.1%	-2.8%	8.0
cost of Ads sales	3.0	2.9	2.6	2.8	11.2	2.0	<b>2.2</b>	-23.7%	9.6%	4.2
Others	23.3	26.0	28.0	34.2	111.5	26.3	<b>26.3</b>	3.8%	0.3%	52.6
<b>EBITDA</b>	33.4	30.9	21.9	19.8	106.1	30.1	<b>32.2</b>	2.1%	6.9%	62.3
<b>(EBITDA margin)</b>	19.9%	17.7%	12.2%	10.9%	15.0%	16.9%	<b>17.8%</b>	-1.3%	5.5%	17.3%
<b>Operating profit</b>	19.4	16.9	8.2	6.1	50.6	16.3	<b>18.8</b>	11.2%	15.5%	35.1
<b>(OP margin)</b>	11.5%	9.7%	4.5%	3.4%	7.2%	9.1%	<b>10.4%</b>	7.5%	14.0%	9.8%
Non-operating profit	20.8	0.8	0.5	1.0	23.1	17.0	<b>0.7</b>	-8.9%	-96.0%	17.7
Non-operating expense	1.0	1.7	0.8	24.8	28.3	2.1	<b>1.5</b>	-7.8%	-27.2%	3.7
Financial profit	1.0	1.2	1.6	1.6	5.4	0.8	<b>1.3</b>	13.1%	70.6%	2.1
Financial expense	1.1	1.2	1.4	1.5	5.1	1.4	<b>1.2</b>	3.5%	-17.4%	2.6
<b>Profit before income tax</b>	39.1	16.0	8.1	-17.6	45.7	30.5	<b>18.1</b>	13.0%	-40.6%	48.6
Income tax	4.6	4.0	2.1	0.5	11.3	3.2	<b>4.1</b>	0.7%	27.5%	7.3
<b>Net profit</b>	34.5	12.0	6.0	-18.1	34.3	27.3	<b>14.1</b>	17.1%	-48.6%	41.4

# Appendix – Statement of Financial Position (separate : skylife)

(\* K-IFRS separate FP , Unit : billion KRW)

Category	FY 2022				FY 2023			
	Q1	Q2	Q3	Q4	Q1	Q2	YoY	QoQ
<b>Assets</b>	1,174.0	1,176.3	1,160.9	1,160.0	1,132.5	<b>1,132.6</b>	-3.7%	0.0%
Current Assets	301.6	300.7	270.3	273.7	262.0	<b>240.6</b>	-20.0%	-8.2%
Cash & cash equivalents	117.7	136.1	100.9	97.3	76.0	<b>69.7</b>	-48.8%	-8.3%
Non-current Assets	872.4	875.6	890.6	886.3	870.5	<b>892.0</b>	1.9%	2.5%
Property, Plant & Equipment	180.0	178.2	176.5	175.2	171.6	<b>167.4</b>	-6.1%	-2.4%
Intangible Assets	48.5	45.8	45.5	48.8	48.1	<b>47.3</b>	3.1%	-1.7%
<b>Liabilities</b>	377.2	363.8	339.4	357.6	320.8	<b>308.2</b>	-15.3%	-3.9%
Current Liabilities	209.0	194.8	158.2	178.8	144.2	<b>130.3</b>	-33.1%	-9.7%
Debt	100.0	100.0	50.0	40.0	20.0	<b>20.0</b>	-80%	0%
Non-current Liabilities	168.2	169.0	181.2	178.9	176.5	<b>177.9</b>	5.3%	0.8%
Debt	149.7	149.7	149.7	149.8	149.8	<b>149.8</b>	0.1%	0.0%
<b>Shareholders' Equity</b>	796.8	812.6	821.5	802.4	811.7	<b>824.3</b>	1.4%	1.6%
Capital Stock	119.6	119.6	119.6	119.6	119.6	<b>119.6</b>	0%	0%
Capital Surplus	161.1	161.1	161.1	161.1	161.1	<b>161.1</b>	0%	0%
Accumulated Profit	517.5	533.3	542.1	526.2	535.5	<b>550.5</b>	3.2%	2.8%
<b>D/E Ratio</b>	47.3%	44.8%	41.3%	44.6%	39.5%	<b>37.4%</b>	-16.5%	-5.4%
<b>Net Cash</b>	-131.9	-113.6	-98.9	-92.5	-93.7	<b>-100.1</b>	-11.9%	6.8%

# Appendix – Subscribers

(Unit : subscriber)

Category			FY 2021	FY 2022					FY 2023			
			Annual	1Q	2Q	3Q	4Q	Annual	1Q	2Q	'23 1H	
skylife	Subscriber	Broad casting	<b>Total</b>	3,844,751	3,809,787	3,775,567	3,735,456	3,692,850	3,692,850	3,648,609	<b>3,606,295</b>	3,606,295
			skyTV	2,596,920	2,607,733	2,628,490	2,639,270	2,648,349	2,648,349	2,651,893	<b>2,658,615</b>	2,658,615
			GTS (Former OTS)	1,247,831	1,202,054	1,147,077	1,096,186	1,044,501	1,044,501	996,716	<b>947,680</b>	947,680
			New	312,600	72,771	87,192	77,778	75,409	313,150	67,285	<b>121,246</b>	188,531
			Churn	508,219	108,294	122,057	119,566	118,264	468,181	111,966	<b>195,213</b>	307,179
			-Ratio	3.2%	2.8%	3.2%	3.2%	3.2%	3.1%	3.1%	<b>5.4%</b>	2.1%
			UHD	1,561,578	1,571,860	1,640,452	1,679,378	1,712,760	1,712,760	1,740,922	<b>1,770,752</b>	1,770,752
			-Ratio	40.6%	41.3%	43.4%	45.0%	46.4%	46.4%	47.7%	<b>49.1%</b>	49.1%
			<b>Internet</b>	287,772	311,260	336,979	358,637	379,946	379,946	402,557	<b>420,149</b>	420,149
	<b>Mobile</b>	115,443	154,614	205,407	244,467	294,759	294,759	332,909	<b>341,638</b>	341,638		
	<b>Total</b>	4,247,966	4,275,661	4,317,953	4,338,560	4,367,555	4,367,555	4,384,075	<b>4,368,082</b>	4,368,082		
	Net Adds	Broadcasting	-192,530	-34,964	-34,220	-40,111	-42,606	-151,901	-44,241	<b>-42,314</b>	-86,555	
		Internet	92,995	23,488	25,719	21,658	21,309	92,174	22,611	<b>17,592</b>	40,203	
		Mobile	112,834	39,171	50,793	39,060	50,292	179,316	38,150	<b>8,729</b>	46,879	
<b>Total</b>		13,299	27,695	42,292	20,607	28,995	119,589	16,520	<b>-15,993</b>	527		

Category			FY 2021	FY 2022					FY 2023			
			Annual	1Q	2Q	3Q	4Q	Annual	1Q	2Q	'23 1H	
HCN	Subscriber	Broad casting	Cable TV Total	1,269,971	1,273,978	1,278,293	1,279,519	1,280,116	1,280,116	1,278,412	<b>1,275,513</b>	1,275,513
			New	34,764	31,004	31,799	28,974	24,560	116,337	20,248	<b>19,715</b>	39,963
			Churn	36,704	26,997	27,484	27,748	23,963	106,192	21,952	<b>22,101</b>	44,053
		<b>Cable Internet</b>	256,441	254,454	249,157	244,575	239,558	239,558	234,975	<b>230,201</b>	230,201	
		<b>Total</b>	1,526,412	1,528,432	1,527,450	1,524,094	1,519,674	1,519,674	1,513,387	<b>1,505,714</b>	1,505,714	

**kt** skylife